

BHS CAMPAIGNS & SOCIAL MEDIA OVERVIEW CALENDAR - 2024

S = Silver BHS Campaign | B = Bronze BHS Campaign

We would encourage our volunteers to consider planning events around these themes in these months

Month	BHS Focus	Ad Hoc 'Theme Days'
January	S Education - New Year, Dream Career (2-28)	
February	S Safety - Dead Slow (29 Jan-18 Feb)	
	B RideSafe Challenge Award (part of Dead Slow)	#RandomActsOfKindnessDay (17)
	S Legacy	#LoveYourPetDay (20)
March	B Access - OS Map Protect Your Routes / MOD routes	#DentistsDay (6)
	S Horse Care & Welfare	Mother's Day (19)
	S Legacy - Free Wills Month	Easter (31)
April	Access - Awareness of Lobbying Activity Hub	
	S Horse Care & Welfare	
	S Education - Pre-summer/ All Awards	National Pet Month
	S Participation - Why Choose BHS Centre/ Pony Parties/ Riding School Champs	#NationalPetDay (11)
May	S Keep Britain Riding x Rideathon	
	S Strangles Awareness Week (6-12)	
	S Education - Pre-summer/ All Awards	
June	S Keep Britain Riding x Rideathon	#WorldEnvironmentDay (5)
	S Volunteer Week (1-7)	Father's Day (16)
	B UK Coaching Week (5-11)	#InternationalPicnicDay (18)
July	S Keep Britain Riding x Rideathon	#ThankYouDay (2)
	S Safety - Dog Attacks	2024 Paris Olympics
	S Annual Award Nominations	
August	Horse Care & Welfare	#InternationalYouthDay (12) #WorldPhotoDay (19)
September	Horse Care & Welfare	#PositiveThinkingDay (13)
October	S Colic Awareness Week - REACT	#WorldAnimalDay (4)
	S Education - Coach Conference	#WorldMentalHealthDay (10)
	S Legacy - Free Wills Month	#NationalMentoringDay
	S Charity Race Days	Halloween (31)
November	Education - Pony Stars Christmas	Bonfire Night/ BHS Anniversary (5)
	S Safety - Road Safety Week / Fireworks	Remembrance Day (11)
	S Annual Awards	#WorldKindnessDay (13)
	S Charity Race Days	#NationalPhilanthropyDay (15)
December	Education - Pony Stars Christmas	#GivingTuesday (3) #InternationalVolunteerDay (5)