

The
British
Horse
Society



RIDE OUT UK

Raise while you ride



Fundraising Pack
2022



What is Ride Out UK?

BHS Ride Out UK is a fundraising campaign aimed to celebrate the joys of riding out in our beautiful countryside, as well as raising awareness of the great work we do to protect and extend safe places to ride and carriage drive off-road.

ROUK runs from **May to October**, with a variety of organised across the UK. The campaign raises money for the **BHS Ride Out Fund**. The overall fundraising target for 2022 is £50,000.

Visit www.bhs.org.uk/rideoutuk to find out more.



Get involved

BHS Committees and BHS Affiliated Equestrian Access Groups can organise rides to raise money for the BHS Ride Out Fund for the duration of the campaign, May to October.

What type of events you can run:

- Guided or escorted rides
- Walk and trot rides
- Larger pleasure or fun rides
- Sign up to Rideathon

Hosting an event has some great benefits for you, including:

- Raising money to have a local impact, which you can apply for through the Ride Out Fund
- Free rosettes for all your participants
- Great publicity for your local committee or EAG
- Resources to help you with the organisation of your event
- Supporting your local community to have a great day out!

Downloadable resources: Visit www.bhs.org.uk/volunteer-resources/ride-out-uk

You will find guides on how to plan and run a ride, event posters, ride entry forms, pick-your-own terms and conditions and much more.

Proceeds from events can be shared with committees, venue providers or other charities as long as this still makes the ride viable (no more than 50% of the proceeds, after expenses) and it is clearly stated on all information.



Rosettes for your event

The BHS can supply rosettes for your Ride Out UK event! To be eligible for BHS Ride Out UK rosettes, a minimum of 50% of the proceeds from the event, after expenses, will need to be donated to the Ride Out Fund.

You will need to confirm the event details, who to send the rosettes to, and the number of rosettes required. We need a minimum of four weeks' notice to order rosettes. If a request is received less than 4 weeks before the event, we will try where possible to obtain rosettes however we cannot guarantee the request will be fulfilled. Alternatively, your committee can source their own rosettes if preferred.

[Email us to request your rosettes.](#)



The Ride Out Fund



The BHS Ride Out Fund provides funding for projects which open and/or enable safe off-road equestrian access throughout the UK.

The commitment to access for horses, riders and carriage drivers is a vital part of the charitable work carried out by The British Horse Society.

The BHS recognises the importance of safe off-road riding, not only for our members but for all equestrians. We pledge to keep equestrians safe, horses happy, and support the continued growth of our sport and the equine industry.

The Ride Out Fund launched in 2015, and to date has helped over 50 projects across the UK with over £65,250 granted from the fund, creating and improving equestrian access.

Visit www.bhs.org.uk/our-work/access/campaigns/ride-out-fund to find out more about the fund and how to apply for support for an access project in your region.



ROUK Richmond Park, London - 2021



Image credit: BluehoundArts



We're here to help

Remember, our Access & Rights of Way Team and Fundraising Team, as well as your Regional / National Manager are here to help.

If you need any support or have any questions that aren't included within our resources, get in touch with us.

Contact the BHS Access & Rights of Way Team

✉ access@bhs.org.uk

☎ 02476 840 515

Contact your BHS Regional / National Manager

🌐 www.bhs.org.uk/bhs-in-your-area

Contact the BHS Fundraising Team

✉ funding@bhs.org.uk

☎ 02476 840 458

🏠 bhs.org.uk/rideoutuk

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📘 BHS Riding Out UK

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