



# Dead? Or Dead Slow? Your Choice

The  
British  
Horse  
Society

Horses are unpredictable. Passing horses wide and slow can prevent deaths of drivers, riders and horses.

[#thinkhorsethink15](https://www.instagram.com/thinkhorsethink15)

The British Horse Society is a Registered Charity Nos. 210504 and SC038516

# Dead Slow? Good Choice

It's not just the horse that will suffer when involved in a road accident. The average horse weighs half a tonne and on impact can cause significant damage to a vehicle and the people inside.

Protect yourself. Protect your car.  
Protect horses and riders.

If I see a horse on the road;  
Then I will...



- 1 Slow down to a maximum of 15mph
- 2 Be patient, I won't sound my horn or rev my engine
- 3 Pass the horse wide and slow (at least a car's width)
- 4 Drive slowly away

Thank you for driving  
safely around horses.